

Helpful Sources for Assignment 3 – AIDA Message

Use the sources referenced below (as well as any other reliable sources you may find) to research the Canadian Labour Congress and its potential convention needs. You should also research the benefits of hosting conventions at the Halifax Convention Centre and in Halifax generally.

Behind the scenes at Halifax Convention Centre [video file]. (2018, April 19). Global News. Retrieved from <https://globalnews.ca/video/4154376/behind-the-scenes-at-halifax-convention-centre>

Canadian Labour Congress. (n.d.). Conventions. Retrieved from <http://canadianlabour.ca/about-clc/conventions>

Canadian Labour Congress. (n.d.). Home. Retrieved from <http://canadianlabour.ca/>

Discover Halifax. (n.d.). Meetings and conventions. Retrieved from <https://discoverhalifaxns.com/meetings-conventions/>

Halifax Convention Centre. (n.d.). Home. Retrieved from <https://www.halifaxconventioncentre.com/>

Halifax Convention Centre: World class hospitality in a shiny new venue [Venue review; blog post]. (2018, July 16). Retrieved from <https://www.eventmanagerblog.com/halifax-convention-centre-venue-review>

Tourism Nova Scotia. (n.d.). Halifax metro region. Retrieved from <https://www.novascotia.com/about-nova-scotia/regions/halifax-metro>